



International Facility Management Association

Press Release

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The Facility Management Journal and Today's Facility Manager Launch FM Alert Blog

HOUSTON — (Feb. 19, 2009) — The International Facility Management Association's Facility Management Journal and Today's Facility Manager magazine have partnered to produce FM Alert, a blog for facility professionals that will serve as the industry's most comprehensive news vehicle.

Published daily with exclusive content provided by industry leaders Today's Facility Manager and the Facility Management Journal, FM Alert will keep industry professionals up to date on breaking news, emerging trends, and the latest innovations and insights.

The blog format is a convenient, efficient and environmentally-friendly way for facility management professionals to stay on top of this ever-changing industry. FM Alert articles will also be posted to social networking sites powered by Today's Facility Manager and IFMA.

"We are excited about partnering with the FMJ to publish FM Alert," said Susan Coene, publisher of Today's Facility Manager. "This is the industry's first joint blog. Working together, Today's Facility Manager and the Facility Management Journal will bring FM Alert subscribers the up-to-the-minute information they need to keep their facilities running efficiently and safely, and give them an opportunity to interact with their peers."

"With FM Alert, facility professionals have the opportunity to get the latest FM news and information from two of the industry's leading organizations," said Donald Young, IFMA's vice president of communications. "Blogging creates conversation, and readers will have the ability to comment on FM Alert blog postings and make the dialog dynamic."

For more information or to read FM Alert, click [here](#) or visit www.fmjonline.com or www.todaysfacilitymanager.com.

About the Facility Management Journal

The Facility Management Journal (FMJ), the official publication of the International Facility Management Association, provides relevant coverage of worldwide industry trends that impact today's facility management professionals. FMJ is the leading source of current, credible news for industry professionals seeking to improve the productivity of their facilities. The publication is published bimonthly and is provided in print and/or electronic editions to each of IFMA's more than 19,500 members, as well as to additional nonmember subscribers. For more information, go to www.fmjonline.com.

About Today's Facility Manager

Since 1988, Today's Facility Manager has established itself as a leading media brand serving the facility management profession. A monthly magazine, Today's Facility Manager, e-Newsletters,

Web site (TodaysFacilityManager.com), FacilityBlog, and events (The TFM Forum, The TFM Forum: Education/Government) keep professionals up-to-date on the latest practices, products, and services in the field.

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