



International Facility Management Association

Press Release

1 E. Greenway Plaza, Suite 1100 ■ Houston, Texas 77046-0104, USA ■ 713-623-4362 ■ FAX 713-623-6124 ■ www.ifma.org

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Contact: Andrea Sanchez
713-623-4362
communications@ifma.org

IFMA Releases Strategic Facility Planning White Paper

HOUSTON — (April 7, 2009) — The International Facility Management Association is pleased to announce the release of "[Strategic Facility Planning: A White Paper](#)," a report that outlines the key principles of strategic facility planning and details all stages of the process, including understanding, analyzing, planning and acting.

Many facility managers today understand the importance of linking facility management to their business's overall strategy, but have difficulty finding the time or resources to devote to developing a strategic facility plan. This white paper provides information on the strategic facility planning process, its requirements and benefits, and gives facility managers the basic tools to launch and successfully complete a strategic facility plan.

"Strategic facility planning's ultimate purpose is to provide a framework to link business strategy to capacity planning," said [Gary Broersma](#), director of strategic facility planning & development at Covance and past chairman of the IFMA board of directors. "Well written, flexible plans account for growth as well as contraction, providing strategies for seizing opportunities and for reacting to economic downturns. It is my hope that this report encourages all facility management professionals to engage in this critical process in their own organizations."

The new white paper defines what strategic facility planning is and what it is not, using accepted business planning methodology and applying it to facility capital planning. It presents a four step facility planning process that is clear, concise and repeatable, while recommending tools that can assist in each step of the process.

To learn more about strategic facility planning, or for a free copy of the white paper, click [here](#).

IFMA is the world's largest and most widely recognized international association for professional facility managers, supporting more than 19,500 members in 60 countries. The association's members, represented in 125 chapters and 16 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management certificate programs and produces World Workplace, the world's largest facility management conference and exposition. For more information, visit the [IFMA press room](#) or www.ifma.org.

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