



### RICHMOND, VA

Tuesday, September 11  
5:30 pm – 7:30 pm

5:30 pm – 6:00 pm  
Networking and  
Hors D'oeuvres

6:00 pm – 6:15 pm  
Chapter Business

6:15 pm – 7:30pm  
Event

### WASHINGTON, DC

Wednesday, October 24  
7:30 am – 9:30 am

7:30 am – 8:00 am  
Networking and Light  
Breakfast

8:00 am – 9:30 am  
Event

### BALTIMORE, MD

Thursday, November 8  
5:00 pm – 8:00 pm

5:00 – 6:00 pm  
Networking and Dinner

6:00 – 6:15 pm  
Chapter Business

6:15 – 7:30 pm  
Event

7:30 – 8:00 pm  
Tour of Venue

## SAVE THE DATE – JOIN US FALL 2018

### Measurement and Metrics: Understanding the Psychology and Utilization of Space

As technology and science yield more big data about space, its utilization, and how it affects us, it is more critical than ever to gain applicable insights about what the captured data really means. How do you blend the objective analytics of space utilization with the emerging focus on culture and wellness considerations to gain a deeper understanding of the needs of a workplace? What are the current and imminent trends that evidence based design is revealing? How does that insight get applied to shift the paradigm of how we design the New Workplace?

Join WE Hub Mid-Atlantic and IFMA for a new look at interpreting and applying data analytics.

WE Hub Mid-Atlantic invites you to an interactive panel discussion exploring the different perspectives on workplace measurement and metrics.



Corporate Real Estate



Space Design



Facility Management



Organization Development

More information to come regarding registration, venues, moderator, and panelists. We hope to see you there!