

## IFMA-RICS COLLABORATION

**International Facility Management Association (IFMA)**  
The world's largest and most widely recognized international association for facility management (FM) professionals.

**Royal Institution of Chartered Surveyors (RICS)**  
The world's leading professional status in land, real estate, infrastructure and construction.

### *The IFMA-RICS collaboration is...*

- ...the most significant evolution in the history of facility management*
- ...the gold standard for workplace strategy expertise, education and practice*
- ...the fulcrum for uniting the people who optimize the built environment*
- ...the industry's most inclusive, robust international knowledge-sharing community*
- ...unifying and championing comprehensive global standards for the sector*
- ...strengthening recognition of the discipline's role in enabling business success*
- ...committed to excellence as the global resource for lifelong learning*
- ...amplifying the voice and status of professionals from around the world who lead workplace strategy*

### **IFMA and RICS will align efforts on behalf of FM in the following areas:**

- Global standards
- Unified structure for training and career advancement
- Conferences and events
- Knowledge sharing and content resources
- Research

### **Benefits for business and the global public good**

- Improved overall quality of built environment
- Optimized space utilization and best value building operating costs
- Opportunity to compare property assets on like-for-like basis
- Enhanced productivity of building occupants
- Resource conservation to contribute to efficiency and sustainability goals
- Job creation as demand for qualified FMs increases

### **Benefits for FM professionals worldwide**

- Elevated status among executives, built environment professionals, organizations and public
- Advanced global knowledge sharing among peers
- Clear route for entry into and advancement in the discipline
- FM strategy integrated throughout the entire life cycle of the built environment
- Increased desirability of FM careers, particularly among graduates and young professionals
- Increased understanding and appreciation of the value of FM

### **Benefits for existing IFMA members and RICS professionals**

- Access to shared knowledge/resources and an expanded professional network
- Increased global support, representation, stature and recognition in the FM space
- Heightened prestige for professionals holding FM qualifications as market awareness expands
- Greater audience and influence for FM across built environment community
- Opportunity to leverage global infrastructure for joint efforts to advance FM

Visit [www.ifma.org/ricscollaboration](http://www.ifma.org/ricscollaboration) to learn more.

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### Three critical areas of focus:

#### PROFESSIONAL ADVANCEMENT

Both IFMA and RICS offer leading credential and training opportunities. The collaboration is the single source for FM professional development resources and is unifying the profession through development, promotion and enforcement of industry-wide standards.

#### ***Collaboration primary resource: Career map of FM qualifications***

- Provides a simple, easy-to-understand suite of globally recognized qualifications supported by training and continuing education opportunities, and which represents an accepted mark of confidence in the skills and competence of qualification holders
- Offers a map for entry into and advancement in the profession for people of all educational backgrounds, skills and work experiences
- Advances FM standards and professionalism, supporting the strategic role that FM plays in the experience of end users of buildings and facilities

#### CONFERENCES & EVENTS

Networking among facility professionals, as well as across the broader property profession, is crucial to delivering global best practices. The world's most longstanding and well-respected facility management conference and exposition is the ideal forum to continue fostering ground-breaking discussions related to management of the built environment.

#### ***Collaboration primary resource: World Workplace Conference and Expo events***



World Workplace 2016 Conference and Expo  
Oct. 5-7, 2016  
San Diego, California, USA

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**World Workplace Asia 2016 Conference and Expo**

Oct. 20-21, 2016  
Shanghai, China



**World Workplace India 2016 Conference and Expo**

Nov. 11-12, 2016  
Bangalore, Karnataka, India



**World Workplace UAE 2016 Conference and Expo**

Dec. 6-7, 2016  
Dubai, United Arab Emirates

## KNOWLEDGE SHARING

Cross-platform content promotion and collaborative content creation and publication between IFMA and RICS will enhance and expand the collective body of knowledge offered to built environment professionals. These efforts will serve to increase the visibility and reach of both organizations while solidifying IFMA and RICS as industry-leading information providers to the built environment community.

***Collaboration primary resource: Knowledge Library online content platform***

- Provides educational content on all topics related to the built environment
- First and only digital library of its kind
- Houses a vast collection of articles, case studies, research, videos and more
- Content is created and peer reviewed by industry experts to help students, professionals and educators supplement knowledge and stay current on industry topics and trends

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