



IFMA-RICS Collaboration

*Please note that messaging is currently being updated per feedback received.

*A more detailed ambassador toolkit will become available by March 1, 2017.

Summary

The IFMA-RICS collaboration represents the most significant evolution in the history of facility management, providing an unprecedented level of industry support to meet the growing demands of the 25 million FM practitioners around the world.

The two organizations are aligning standards and professional development for the industry, uniting the global FM community to increase consistency and unification of strategy across the life cycle of the built environment. The collaboration offers a suite of professional credentials in facility management, providing global recognition for FMs of all educational backgrounds, skills, work experiences and career goals.

These efforts serve to raise the profile of FM, giving a greater voice and increased status to the profession to shape the future of the built environment and enable business success.

The landmark IFMA-RICS collaboration formalizes the integration of FM into the built environment conversation, recognizing the valuable role FM plays in the effective application of the built environment to meet organizational goals.

The collaboration will also reduce fragmentation in protocols, standards and even the very definition of what FM is. This fragmentation occurs on a global scale as well as a local one. This fragmentation costs money, reduces efficiency and undermines the ability of the built environment to contribute to the organizational mission.

The IFMA-RICS collaboration is creating, for the first time, a proposition that will strengthen recognition of the discipline's role enabling business success.

About RICS

RICS (Royal Institution of Chartered Surveyors) is a global professional body. Founded in 1868 RICS accredits 125,000 professionals in 148 countries, promoting and enforcing the highest professional standards in land, real estate, construction and infrastructure.

Incorporated by a Royal Charter, RICS is required to promote the public advantage. The name promises the consistent delivery of professional standards – bringing confidence to global markets. There is global demand for RICS professional credentials underpinned by ethical principles and independent regulation.

Why IFMA and RICS?

The strength of IFMA in the FM sector complements that of RICS in the wider built environment. By extending its global reach in FM, RICS can support the establishment of FM as an attractive career

option for the next generation and, together with IFMA, provide a talent path to drive best practices around the world. Leveraging RICS' focus on standards serves a unique fit for IFMA to unify strategy across the life cycle of the built environment, helping facility managers get a seat at the table earlier and more often.

Benefits

The IFMA-RICS collaboration is:

- Aligning standards and professional development for the FM industry.
- Uniting the global FM community to increase consistency and unification of strategy across the life cycle of the built environment.
- Offering a single suite of professional qualifications in facility management.
- Providing global recognition for FMs of all educational backgrounds, skills, work experiences and career goals.
- Raising the profile of FM, giving a greater voice and increased status to the profession.
- Shaping the future of the built environment and enabling business success.

Training

[fm.training](#)

- Is a single, easy-to-use website which jointly hosts all IFMA and RICS facility management training materials
- Offers convenient access to a robust catalogue of FM education and online learning resources
- Supports earning of IFMA continuing education units, CFM® maintenance points and RICS continuing professional development
- Includes introductory through advanced content on a range of FM topics
- Features a mix of formats, such as on-demand recordings, instructor-led web classes and extended online learning programs
- Displays pricing and supports purchases in four currencies (USD, CAD, GBP and EUR)

Events

IFMA and RICS offer educational and networking events for facility management practitioners worldwide.

In addition to summits, leaders forums and other face-to-face events, IFMA and RICS are collaborating to produce World Workplace, the world's largest series of facility management conferences and expositions.

World Workplace Asia Conference and Expo

Hong Kong, Hong Kong
9-10 May, 2017

World Workplace Forum Middle East Conference

Dubai, United Arab Emirates
18 May 2017

World Workplace Europe Conference and Expo

Stockholm, Sweden

30 May - 1 June, 2017

World Workplace Conference and Expo

Houston, Texas, USA

Oct. 18-20, 2017

Knowledge

IFMA and RICS are collaborating to deliver content on all topics related to the built environment to help professionals stay current on industry trends and insights.

FM Research and Benchmarking Institute: IFMA and RICS are developing key research resources to eliminate limitations and gaps in market insight for the FM industry. These efforts will consist of new IFMA-RICS joint research reports, benchmarking projects, FM toolkits and more to meet the heightened demands of the sector.

Knowledge Library: A comprehensive online collection of FM content resources, such as articles, white papers, research, case studies, how-to videos, podcasts, scopes of work and more. Content published in the Knowledge Library is sourced from both IFMA and RICS and is reviewed by industry-leading professionals to ensure the highest standards of quality and relevance.

Publications: IFMA and RICS are identifying opportunities to share content among their existing publications — such as magazines, journals, newsletters and blogs — to increase the availability and visibility of FM knowledge.

For more details please direct inquiries to <http://www.define.fm/>

A monthly [define.fm](http://www.define.fm/) newsletter will also begin to be distributed giving regular updates.